

# 2021-2031 Development Strategy of International European University (as amended)





# Content

1. Introduction	<b>4</b>
2. Educational process	<b>5</b>
3. Development and transfer of scientific achievements	<b>6</b>
4. Medical activities	<b>8</b>
5. HR Policy as a component of human potential development	<b>11</b>
6. Development of the personality	<b>13</b>
7. Internationalization	<b>17</b>
8. Innovative management, finance and investments	<b>20</b>
9. Equality and inclusion	<b>22</b>
10. Sustainable development	<b>25</b>

# Vision

The International European University is a leader in the formation of an open, innovative, inclusive educational environment for the disclosure and realization of the creative, analytical and professional potential of participants in the educational process from the position of recognition and partnership in the global educational and research space.

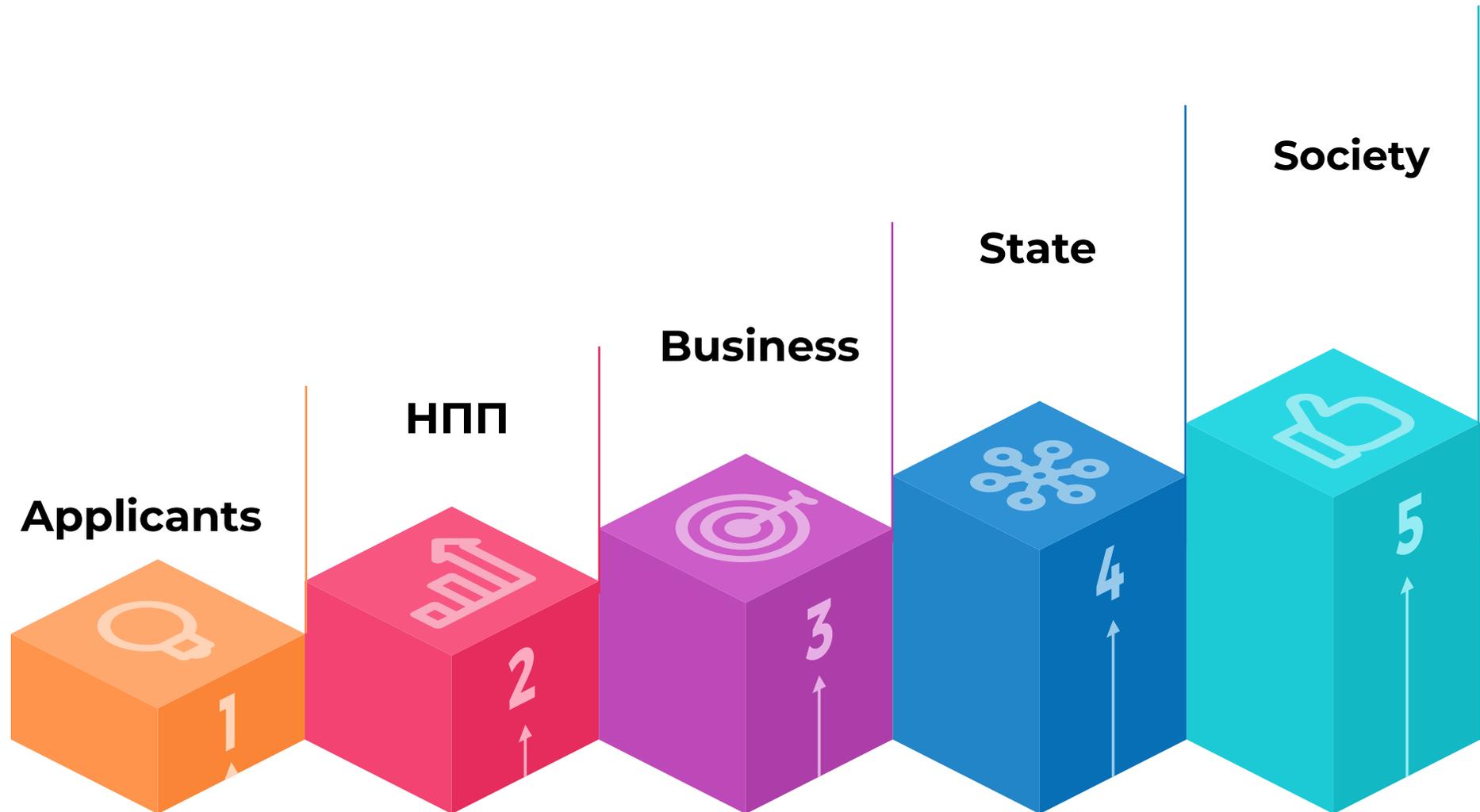
# Mission

The mission of the International European University is to make a worthy contribution to the development of society through the training of new generation specialists who are able to ensure the development and dissemination of modern knowledge on the basis of openness, innovation, inclusion and internationalization of the educational and scientific process.



**International European University –  
a space that unites continents**

# Stakeholders



# Educational process

## Professional competence

- To develop and update educational programs
- To develop dual and non-formal education
- To develop educational programs for the acquisition of soft skills
- To develop English-speaking programs
- To establish an intercultural tolerant environment

## Innovativeness

- To ensure the uniqueness of educational programs
- To apply new teaching methods
- To adopt innovative, interactive technologies
- To facilitate the establishment of startups
- To develop innovative projects

## Partnership

- Involvement of employers in Ukraine and abroad
- Cooperation with partner organizations
- Taking into account the needs of the labor market
- To ensure the principle of fair mediation

## Academic integrity

- To expand the number of University partners
  - To increase participation in ERASMUS+ programs
- To develop an efficient mechanism for the exercise of the right to academic mobility

## Digitalization

- To use public educational resources (own solutions)
  - Paperless policy
  - To launch the SMART UNIVERSITY digital platform
  - To launch training platforms to prepare for and take KROK 1 and KROK 2 exams and Professional English tests
- To promote information literacy

## Continuing professional development

- Lifelong learning
  - To organize forums, conferences, workshops
- To conduct CPD activities

## Academic integrity

- To develop the culture of academic integrity
  - To comply with the Academic Integrity Code of the University
- Liability for violations

# Development and transfer of scientific achievements

**Leading positions in scientific research**

**Commercialization of scientific research**

**Material and technical equipment of laboratories**

**1** Increasing funding of scientific and educational research

**2** Establishment of scientific and interactive laboratories as part of international projects

**3** Organization of joint research and development institutions, scientific parks, business incubators, technological parks, clusters

**4** Commercialization of research findings

# Development and transfer of scientific achievements

**Scientific publications**

**Research activities**

**1** Support of our own scientific publications

**2** Publication activity of the academic staff in Scopus and Web of Science publications

**3** Carrying out applied innovative research activities

**4** Increasing the level of protection of intellectual property rights

# Medical activities

## Research activities

To take part in the planning of research and development activities



To take part in expertise, approbation and adoption of new medical technologies

To carry out analytical scientific and practical research

To organize and take part in scientific events on continuing professional development of doctors

# Medical activities

**Specialized and highly specialized medical care**



# Medical activities

**Clinical  
training**

**Internship**

Creation of advanced training and continuing professional development programs for physicians and the academic staff in clinical disciplines



To train students

To provide conditions for clinical practical training



Maximum use of s  
tate-of-the art  
information technologies

To implement the practical part of training programs in internship and medical residency



To take part in improving  
the content of educational  
programs

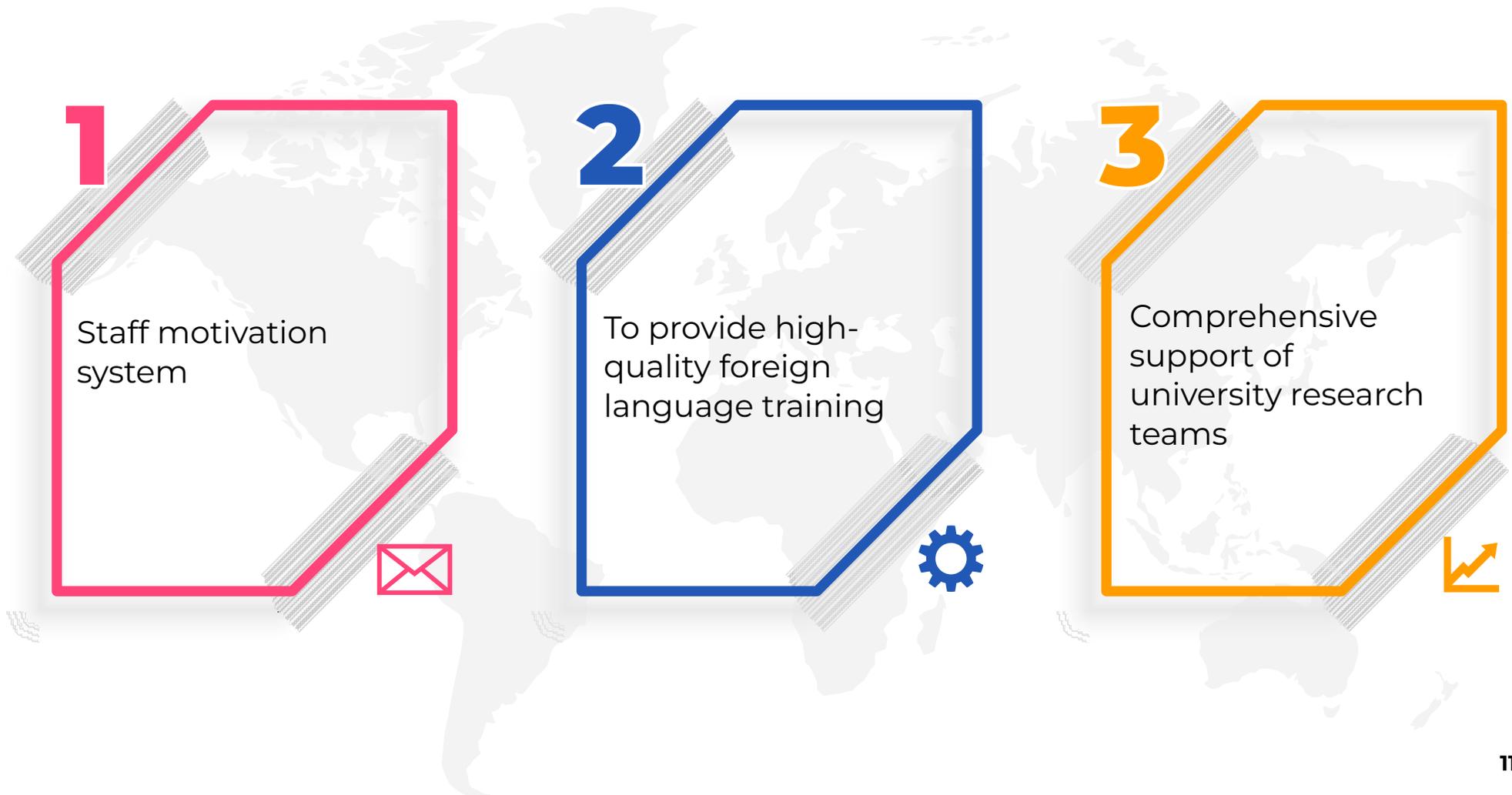
To take part in the training of the academic staff of higher qualification



To organize healthy  
lifestyle activities

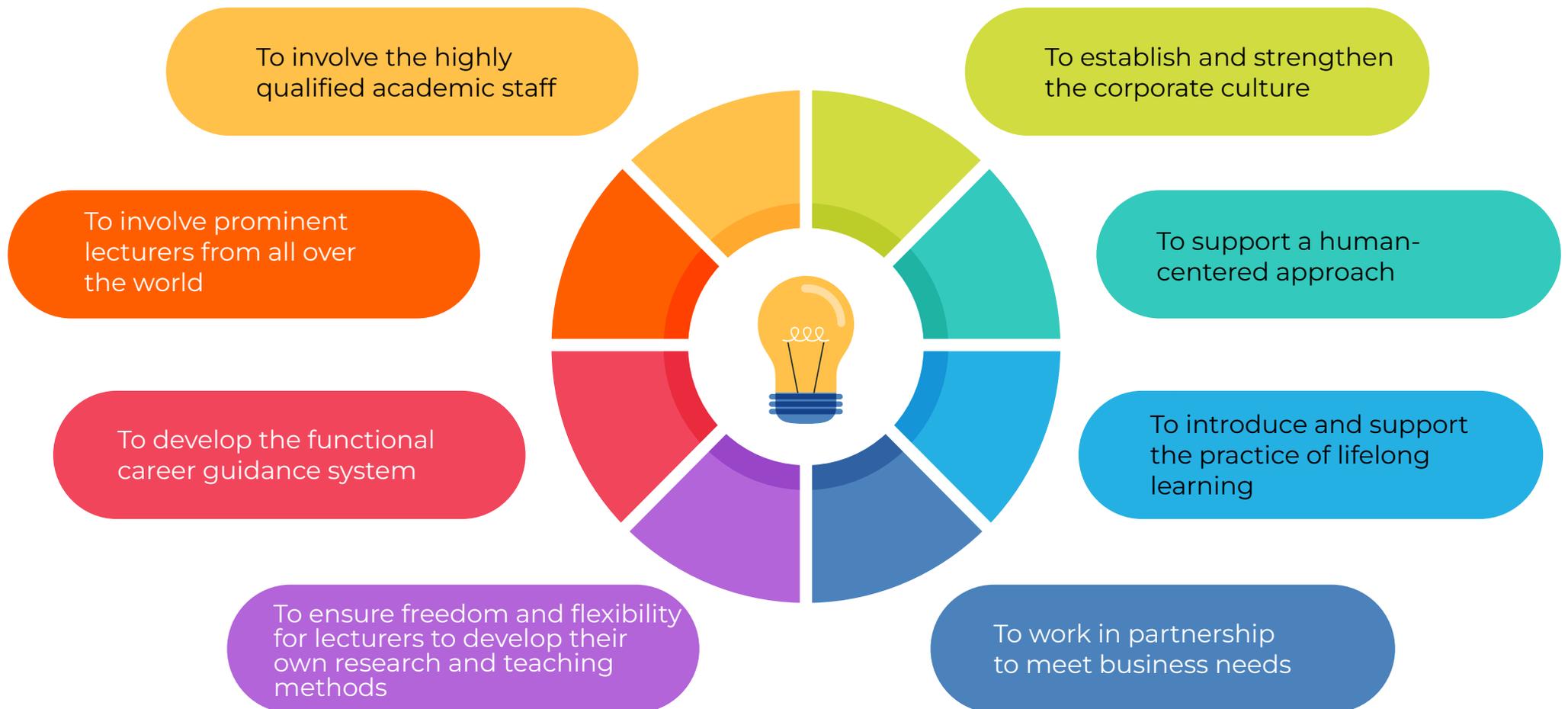
# HR Policy

## Ensuring social guarantees



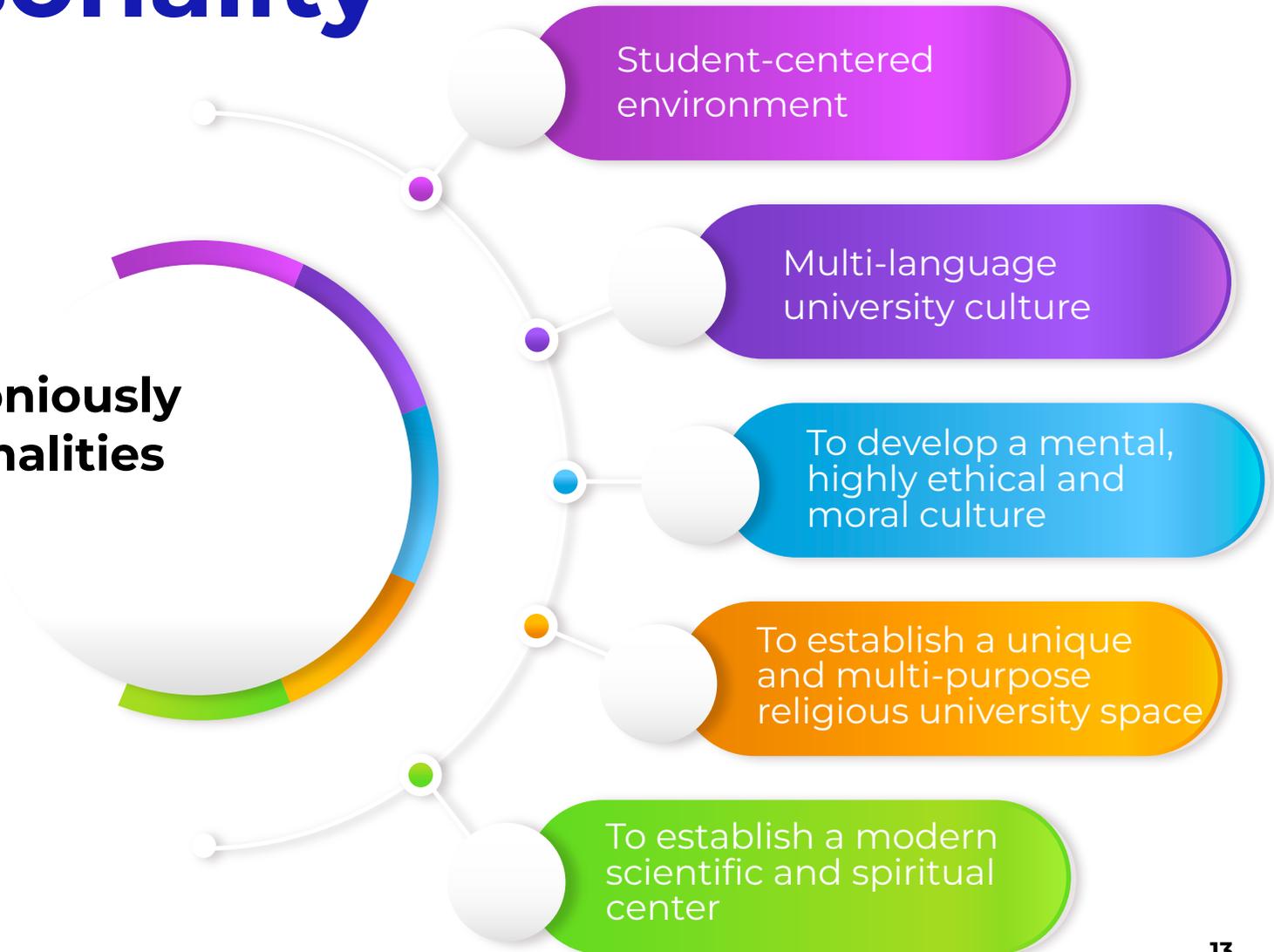
# HR Policy

## Supporting talents



# Development of the personality

**Educating harmoniously developed personalities**

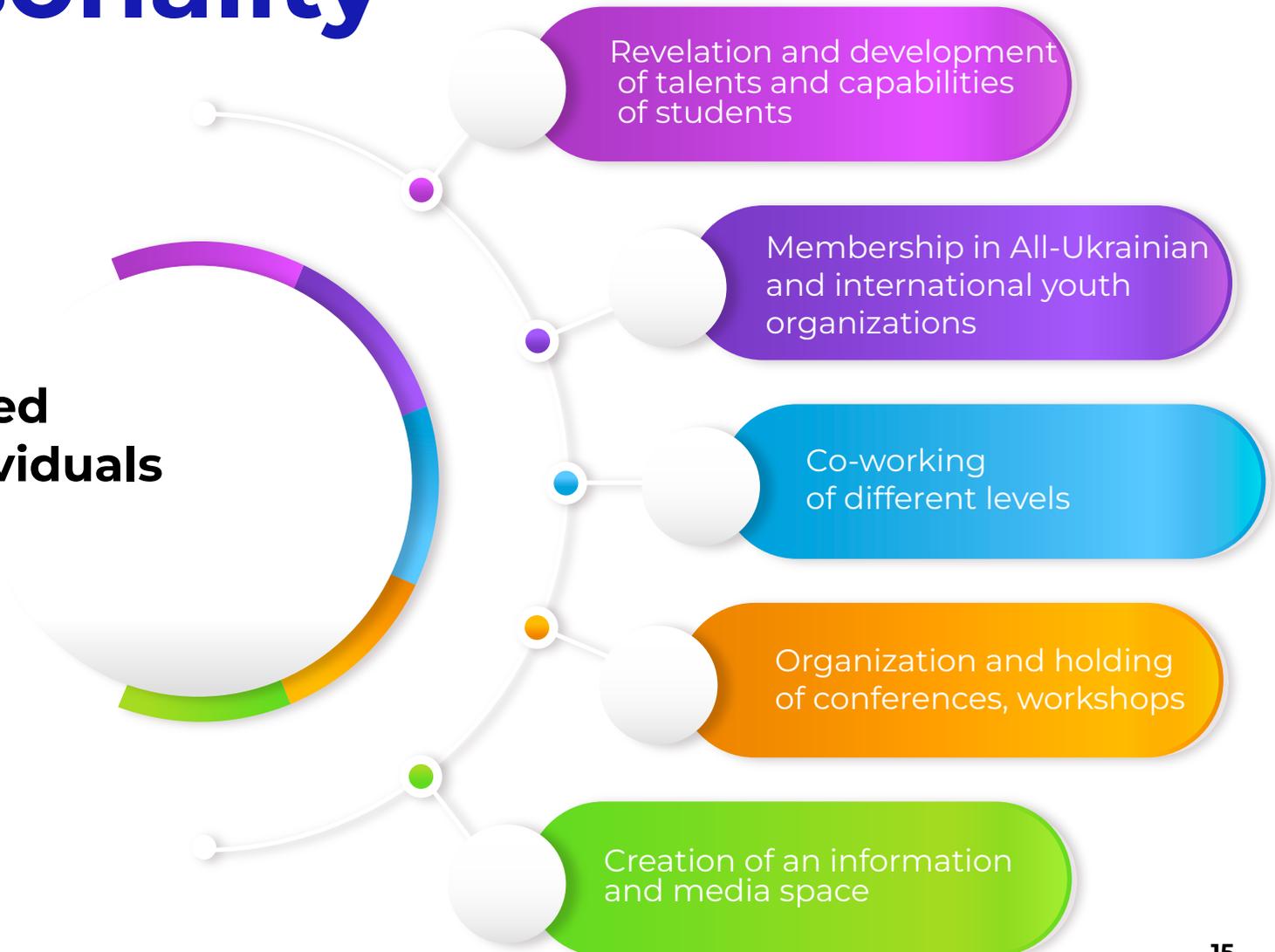


# Development of the personality



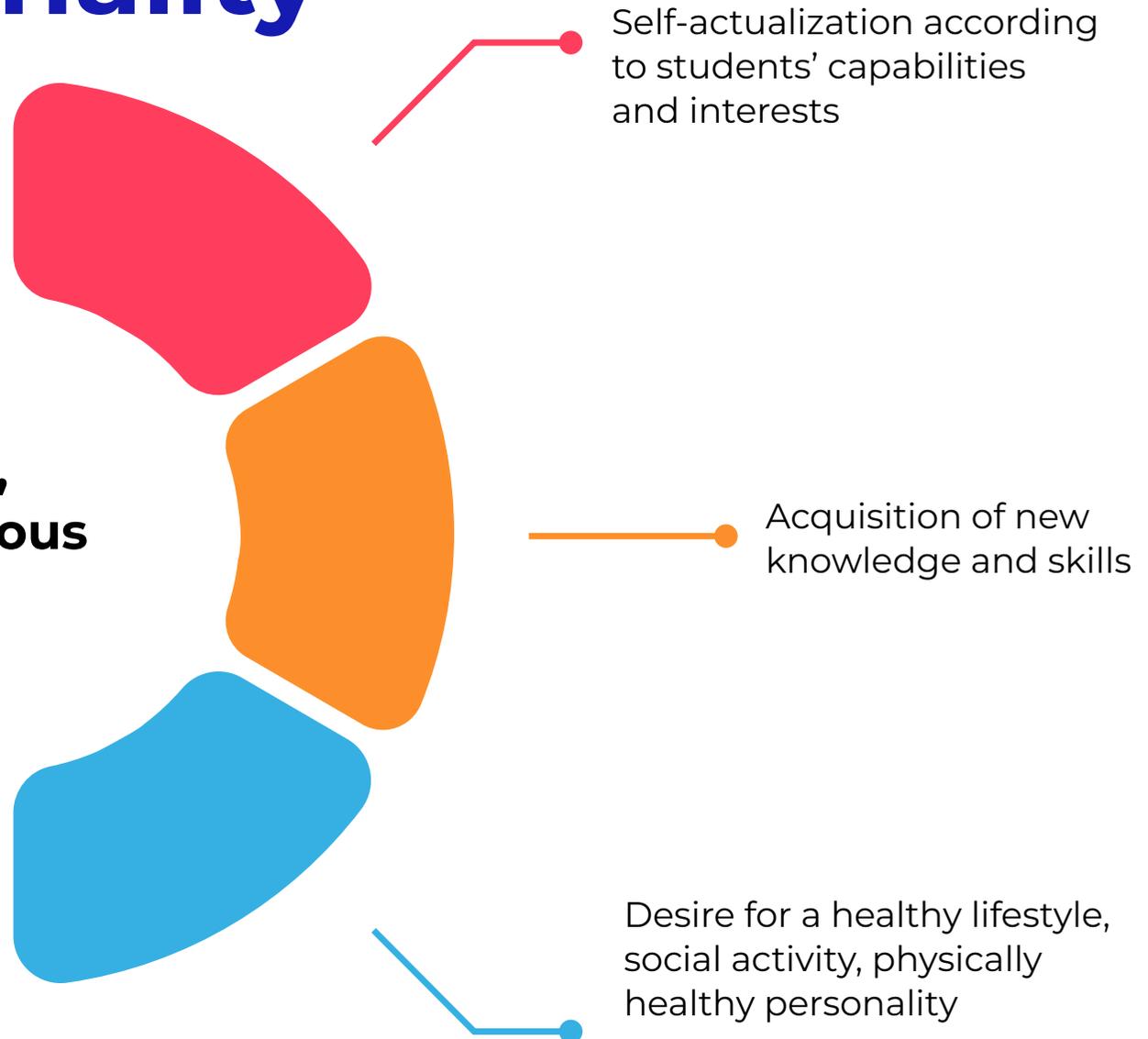
# Development of the personality

**Educating talented and creative individuals**



# Development of the personality

**Educating a fulfilled,  
healthy and prosperous  
person**



# Internationalization

## Multi-cultural community

Development and introduction of educational and professional, educational and scientific programs along with foreign partners

Creation of scholarship programs, mentoring programs and cultural adaptation support promoting satisfaction and success of foreign students

Development of a comprehensive marketing plan to attract talented foreign students

Double degree programs, dual education programs, inclusive learning programs

Holding of training seminars on filling out and submitting applications for academic mobility grants

Development of short-term training programs in English

Optimization of university support structure for international scientific research

Introduction of academic mobility programs

Reimbursement of expenses for active participation in international academic mobility programs and scientific projects

Comprehensive work on designing an ecosystem of digital solutions

Improvement of the quality of English proficiency

Teaching certain disciplines in English

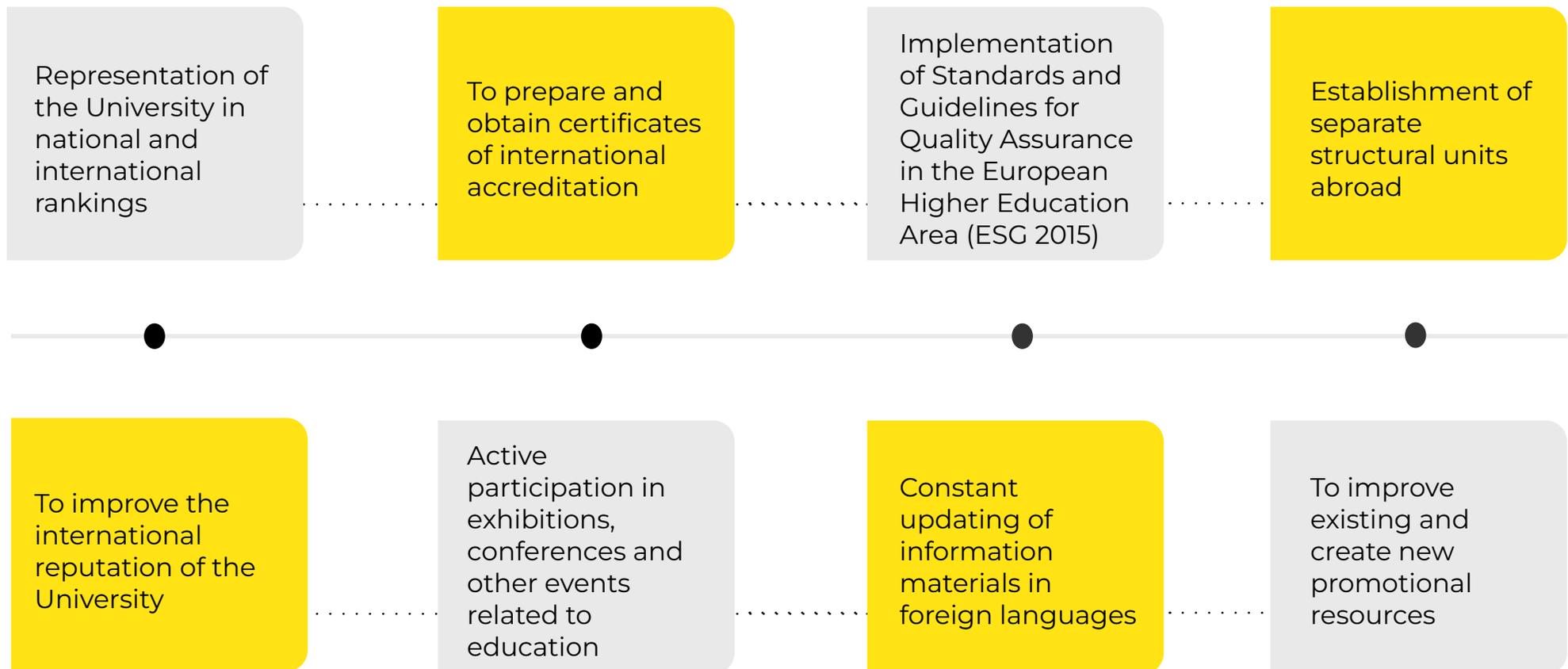
Expansion of the geography of countries whose citizens are interested in educational services export.

Creation of the necessary learning environment to ensure equal chances for academic success

Intensifying involvement of guest professors in teaching

# Internationalization

## Globally recognized university



# Internationalization

## IEU is a reliable partner

Establishment of a global network with partner universities

Increase in the number of international research grant projects

Membership in international university and industry-specific associations.

Establishment of project teams on interdisciplinary topics

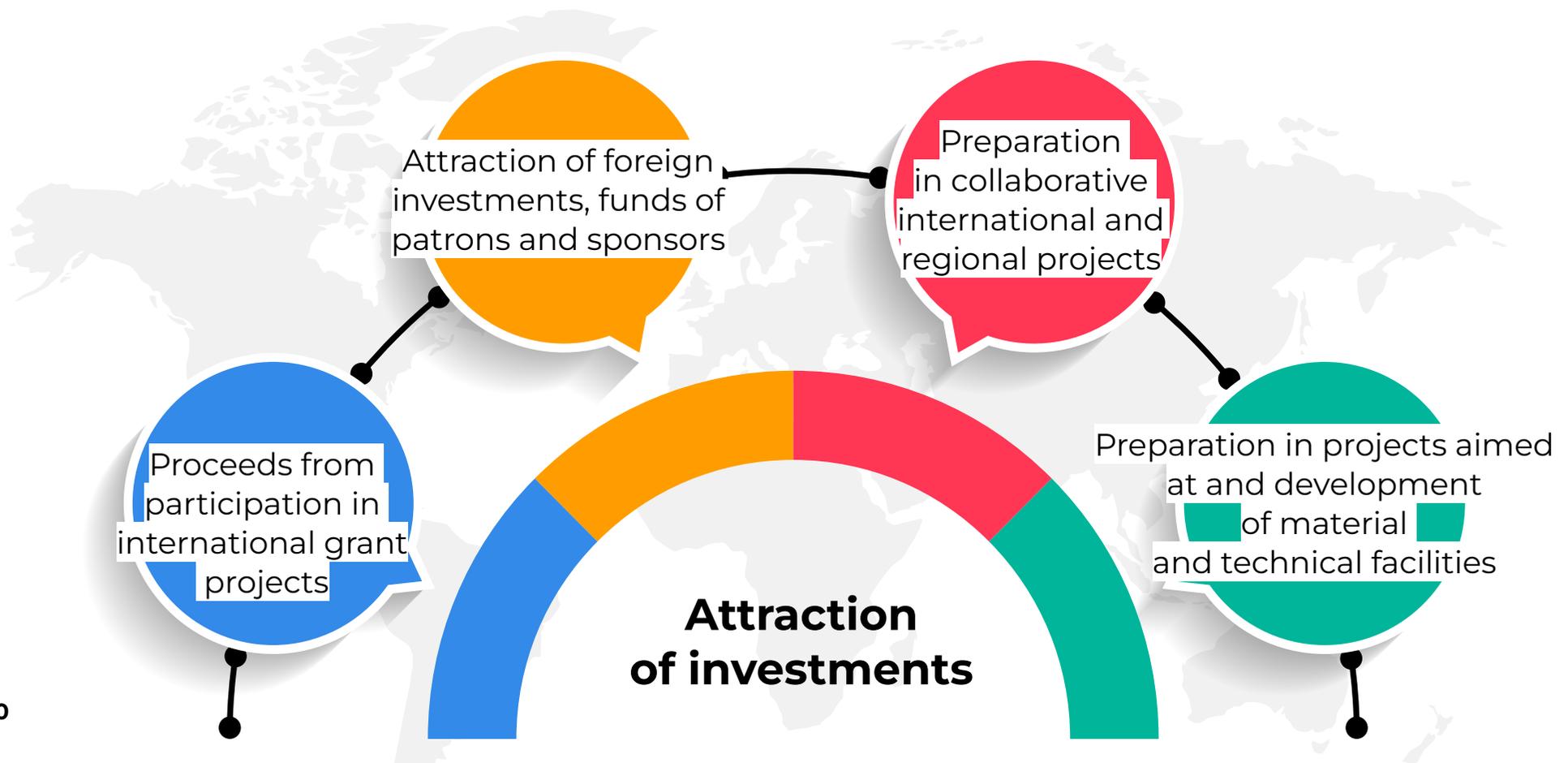
To establish and maintain relations with diplomatic institutions

Periodic monitoring of the level of activity under international agreements

Enhancing the attractiveness of IEU as an outstanding research center

Analysis of opportunities of international associations and networks

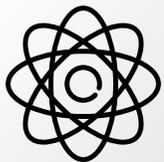
# Innovative management, finance and investments



# Innovative management, finance and investments

## Development of material and technical facilities

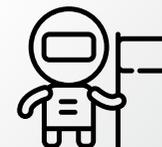
Implementation of  
the program for full  
repairs of training  
buildings,  
dormitories, clinical  
departments



Construction of the  
training building,  
dormitory, sports and  
recreation complexes,  
university clinic,  
simulation medical  
center, rehabilitation  
center.



Establishment of  
the joint training  
facility beyond  
Kyiv or Ukraine



# Equality and inclusion

## Availability of physical space



01  
To bring the territory, buildings and premises of the university campuses into compliance with the requirements

02  
To ensure accessibility of the adjacent territory to the building of the education institution  
To provide barrier-free entry

03  
To ensure unobstructed movement in the premises



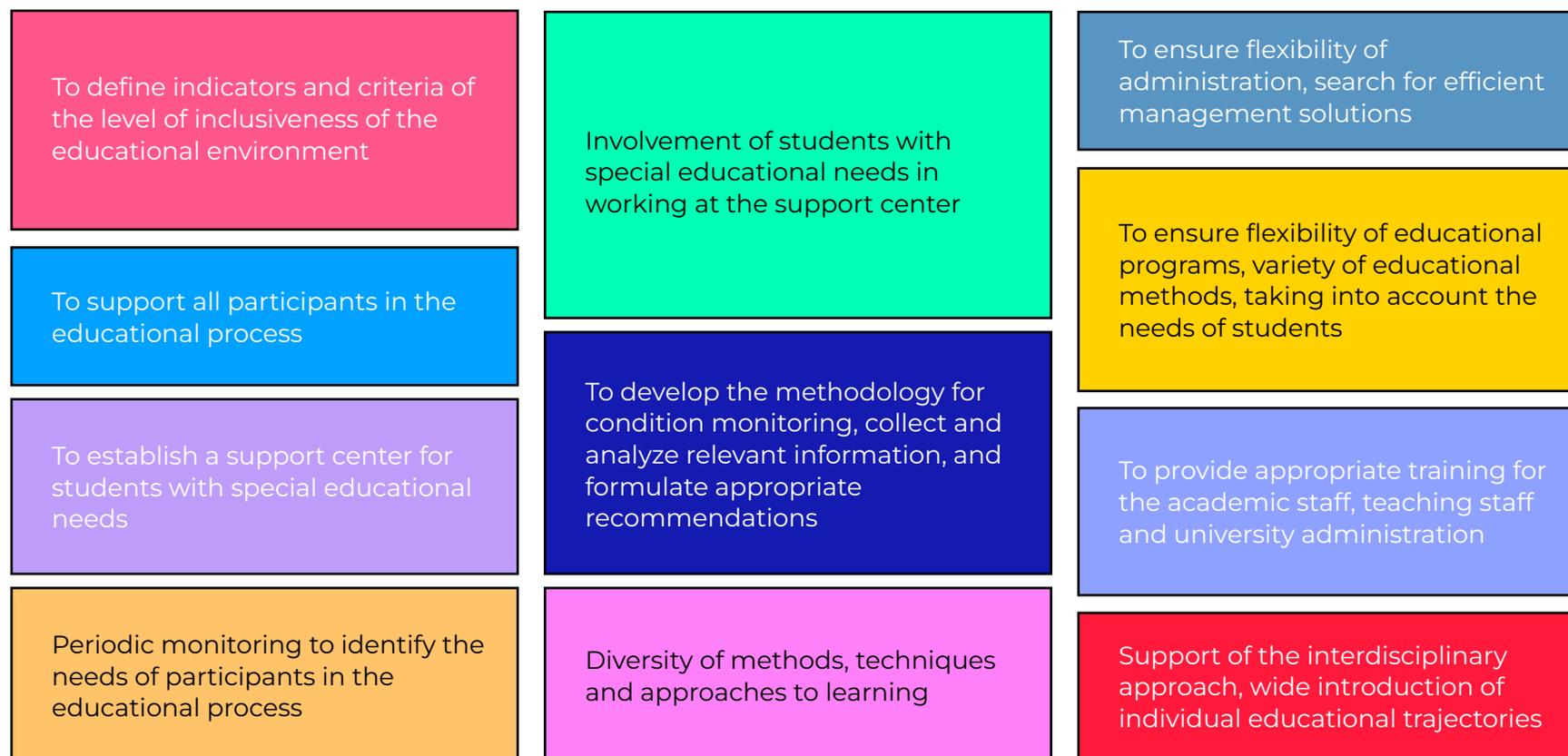
06  
To provide the opportunity to freely receive information about the higher education institution and educational services

05  
Large print, Braille, electronic format of information

04  
To ensure free navigation at the University and the adjacent territory.

# Equality and inclusion

## Availability of educational activities



# Equality and inclusion

## Development of the social environment



# Sustainable development of the University

## Sustainable community development

Greening of the educational infrastructure



Saving consumption



To involve participants in the educational process in initiatives aimed at increasing responsibility for the environment



To develop projects aimed at solving sustainable development issues in our region

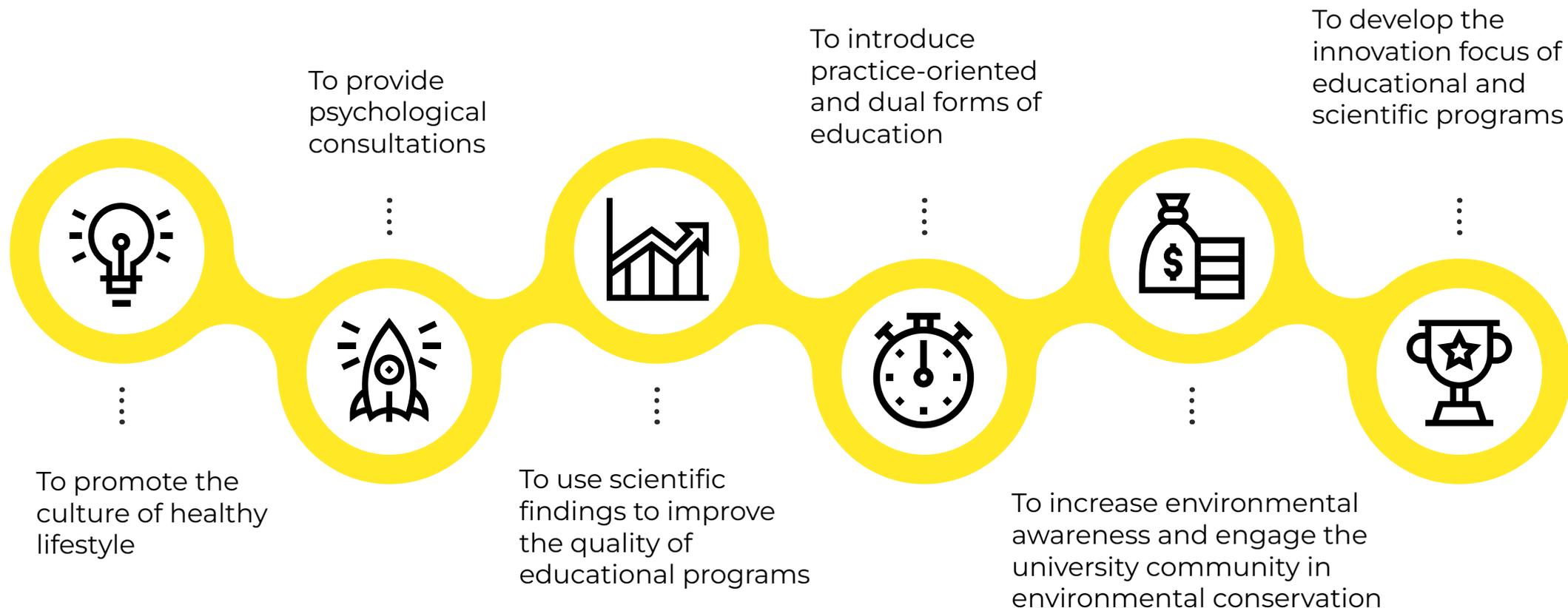


To promote the development and dissemination of eco-friendly technologies



# Sustainable development of the University

**High-quality education, research and innovations  
to protect the environment, health and wellness**

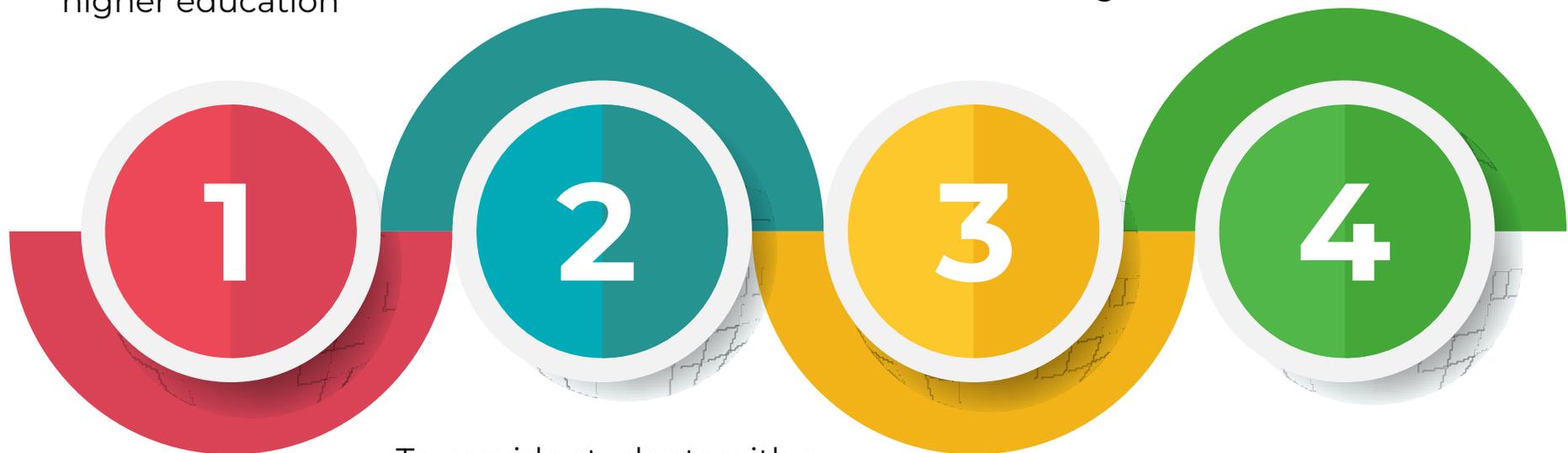


# Sustainable development of the University

## Management sustainable functioning

To ensure full and  
qualitative inclusive  
higher education

To improve the system of  
academic staff training and  
advanced training



To provide students with a  
sense of tolerance,  
inadmissibility of  
discrimination, gender equality

To use the system of key  
performance indicators (KPIs)

# Sustainable development of the University

## Partnership for peace, justice and sustainable development



# Areas of post-war reconstruction

Assistance to the defense of Ukraine, comprehensive support of employees and students who defend Ukraine.

Preservation of jobs for the defenders of Ukraine.

Volunteering, donations, blood donation.

Safe educational environment and safety of participants in the educational process



Support of inhabitants of the occupied territories and destroyed communities.

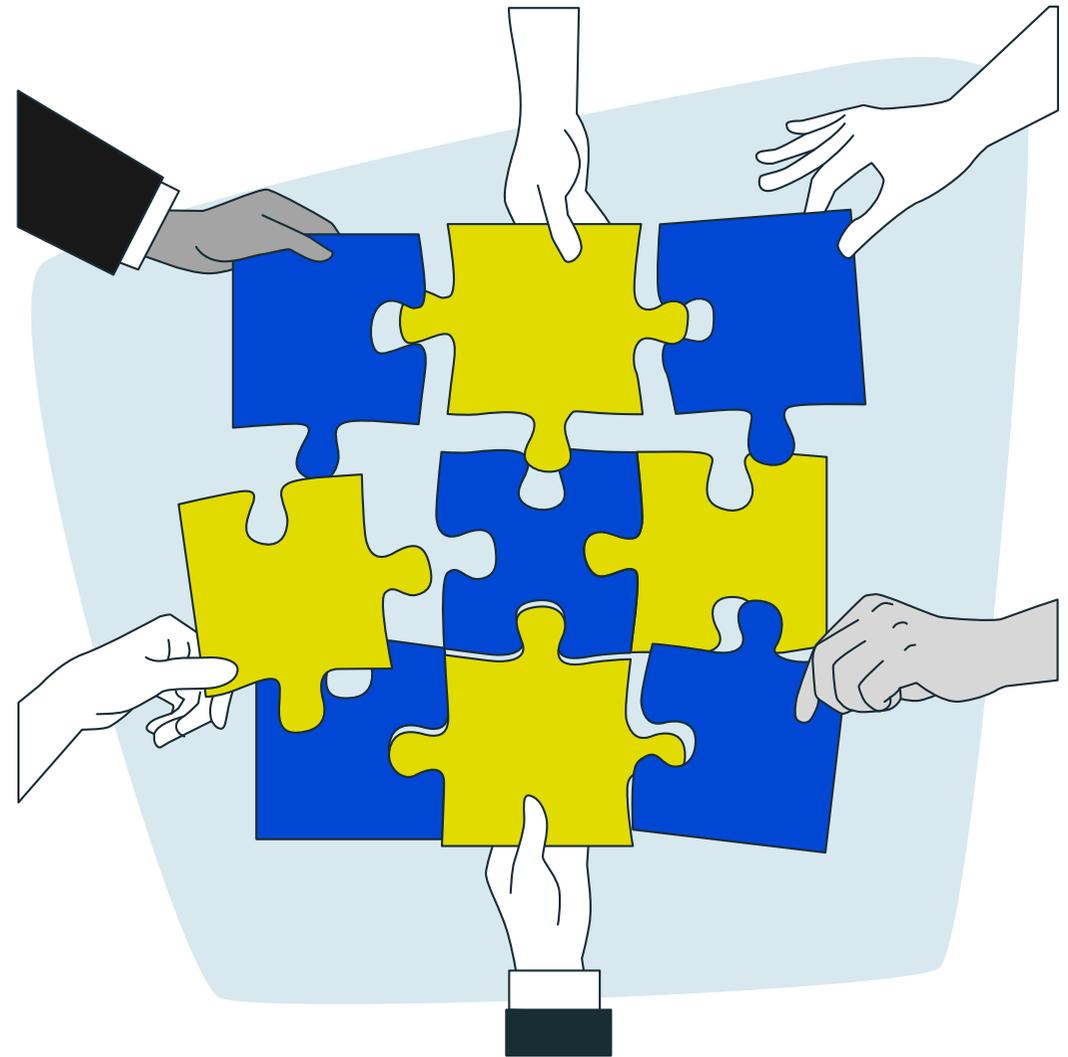
Support of an active part of the educational environment ready.

Military and patriotic education and promotion of values of the free democratic society.

Updating educational programs with the focus on learning outcomes.



To fulfill one of the main functions of strategic management, one will establish the Education Quality Council that will monitor and provide an objective assessment of the implementation of the Strategy and will promptly introduce the necessary adjustments to the Roadmap of the International European University development.







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